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The Complete Executive's Encyclopedia of Accounting, Finance, Investing, Banking & Economics - Albert N. Link - 1989

The Encyclopedia of Leadership - George R. Goethals - 2004-02-29
The Encyclopedia of Leadership brings together for the first time everything that is known and truly matters about leadership as part of the human experience. Developed by the award-winning editorial team at Berkshire Publishing Group, the Encyclopedia includes hundreds of articles, written by 280 leading scholars and experts from 17 countries, exploring leadership theories and leadership practice. Entries and sidebars show leadership in action - in corporations and state houses, schools, churches, small businesses, and nonprofit organizations.

Encyclopedia of Management - Gale (Firm) - 2012
"The seventh edition of the Encyclopedia of Management presents a completely refreshed look at the vast and continually evolving field of management. Composed by business writers, Encyclopedia of Management, represents a
Innovation and Technology; among others) to management reference. Students, scholars, and business practitioners alike will find a wealth of information in this fully revised source. Through 316 essays, readers will encounter thousands of terms, issues, and concepts such as: Angel Investors and Venture Capitalists, Benchmarking, Cloud Computing, Consumer Behavior, Corporate Social Responsibility, Globalization, Innovation, Mission and Vision Statements, New Product Development, Organizational Change and Development, Outsourcing and Offshoring, Privacy, Privacy Laws, and Workplace Privacy, Social Networking, and Women and Minorities in Management. This seventh edition also features a management glossary defining more than 200 key terms as well as approximately 235 charts and graphs. Fully indexed and contains a thematic table of contents organized under 18 different functional categories (such as Corporate Planning and Strategic Management; Entrepreneurship; facilitate easy identification of topics. "

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Encyclopedia of E-Leadership, Counseling and Training offers an in-depth description of key terms and concepts related to different themes, issues, and trends in educational leadership, counseling, and technology integration in modern universities and organizations worldwide. This three volume work serves as an exhaustive compendium of expertise, research, skills, and experiences. Authors with a background in education, leadership, counseling, management, human resource development, or adult education have helped to encourage the education and training of potential leaders with this scholarly work.
Now in its third edition, this multi-volume Encyclopedia of Management, has been revised and updated to chart the major developments that have occurred in: digital technologies; ethics and governance-related issues; innovation; emerging markets; organizational networks; and new avenues of sustainable business growth.

Providing comprehensive coverage of the field of management the encyclopedia spans thirteen subject volumes plus and index, providing a landmark work of reference for scholars, students and professionals. New to this edition: Technology & Innovation Management, Volume 13, V K Narayanan & Gina O’Connor. The encyclopedia is available online through Wiley Online Library, a major database of Journals, Handbooks and reference in the field.

Encyclopedia of Management Theory - Eric H. Kessler - 2013-03-01

In discussing a management topic, scholars, educators, practitioners, and the media often toss out the name of a theorist (Taylor, Simon, Weber) or make a sideways reference to a
schools, and figures. Features and Benefits: Two management, groupthink) and move on, as if assuming their audience possesses the necessary background to appreciate and integrate the reference. This is often far from the case. Individuals are frequently forced to seek out a hodgepodge of sources varying in quality and presentation to provide an overview of a particular idea. This work is designed to serve as a core reference for anyone interested in the essentials of contemporary management theory. Drawing together a team of international scholars, it examines the global landscape of the key theories and the theorists behind them, presenting them in the context needed to understand their strengths and weaknesses to thoughtfully apply them. In addition to interpretations of long-established theories, it also offers essays on cutting-edge research as one might find in a handbook. And, like an unabridged dictionary, it provides concise, to-the-point definitions of key concepts, ideas, volumes containing over 280 signed entries provide users with the most authoritative and thorough reference resources available on management theory, both in terms of breadth and depth of coverage. Standardized presentation format, organized into categories based on validity and importance, structures entries so that readers can assess the fundamentals, evolution, and impact of theories. To ease navigation between and among related entries, a Reader’s Guide groups entries thematically and each entry is followed by Cross-References. In the electronic version, the Reader’s Guide combines with the Cross-References and a detailed Index to provide robust search-and-browse capabilities. An appendix with a Chronology of Management Theory allows readers to easily chart directions and trends in thought and theory from early times to the present. An appendix with Central Management Insights allows readers to easily
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Crisis is varied and unavoidable. We see crisis every day within organizations, governments, businesses and the economy. A true crisis differs from a 'routine' emergency, such as a water pipe bursting in the kitchen. Per one definition, "it is associated with urgent, high-stakes challenges in which the outcomes can vary widely (and are very negative at one end of the spectrum) and will depend on the actions taken by those involved". Successfully engaging, dealing with, and working through a crisis requires an understanding of options and tools for individual and joint decision making. The Encyclopedia of Crisis Management comprehensively overviews assessing, analyzing, managing, and resolving crises, whether they be organizational, business, community, or political. From general theories and concepts exploring the meaning and causes of crisis to practical strategies and techniques relevant to crises of specific types, crisis management is thoroughly explored.
environmental settings and characteristics. Crisis Management comprehensively overviews concepts and techniques for effectively assessing, analyzing, managing, and resolving crises, whether they be organizational, business, community, or political. From general theories and concepts exploring the meaning and causes of crisis to practical strategies and techniques relevant to crises of specific types, crisis management is thoroughly explored.

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The Encyclopedia of Ecology and Environmental Management addresses the core definitions and issues in pure and applied ecology. It is neither a short entry dictionary nor a long entry encyclopedia, but lies somewhere in between. The mixture of shortentry definitions and long entry essays gives a comprehensive and up-to-date alphabetical guide to over 3000 topics, and allows any subject to be accessed to varying levels of detail; while the longer entries provide general reviews of subjects, the short definitions provide specific details on more specialised areas. An important feature of the Encyclopedia which sets it apart from other similar works is the comprehensive cross-referencing. The most comprehensive and up-to-date reference work in pure and applied ecology. Definitions cover the entire spectrum of pure and applied ecological research. Distinguished
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John Grace, Professor Bryan Shorrocks, Professor Steven Stearns, Professor Don Falk. International team of distinguished authors - over 200 contributors from 20 countries. 3000 headwords defined. Over 250 long entries review major topics. Heavily illustrated, with a section of colour plates. Complete one volume guide to pure and applied ecology. Presents cutting edge definitions in emerging fields as well as grounding in well-established areas of ecology.

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Encyclopedia of Operations Research and
The goal of the Encyclopedia of Operations Research and Operational Research in World War II, Management Science is to provide to decision makers and U.S. Operations Research in World War II, problem solvers in business, industry, government and the 1984 article by Harold Lardner that appeared in academia a comprehensive overview of the wide range of Operations Research: "The Origin of Operational Research," ideas, methodologies, and synergistic forces that combine to form the preeminent decision-aiding fields of operations research and management science (OR/MS). To this end, we The Encyclopedia contains no entries that define the fields enlisted a distinguished international group of academics of operations research and management science. OR and MS and practitioners to contribute another. If one defines them by the which they are renowned, methodologies they employ, the equation would probably The editors, working with the Encyclopedia's Editorial stand inspection. If one defines them by their historical Advisory Board, surveyed and divided OR/MS into specific developments and the classes of problems they encompass, topics that collectively encompass the foundations, apply the equation becomes fuzzy. The formalism OR grew out of operations, and emerging elements of this ever-changing field. We the operational problems of the British and U.s. military also wanted to establish the close associations that OR/MS efforts in World War II.

Encyclopedia of Operations Research and Management Science - Saul I. Gass - 2012-12-06
Operations Research: 1934-1941," 35, 1, 143-152; "British The goal of the Encyclopedia of Operations Research and Operational Research
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University, USA Stowe Shoemaker - MARKETING more focussed information which looks closely at specific topics and issues within the hospitality industry today. Section Editors: Peter Harris - ACCOUNTING & FINANCE Oxford Brookes University, UK Zheng Gu - ACCOUNTING & FINANCE University of Nevada, Las Vegas, USA Randall Upchurch - CLUB MANAGEMENT & TIMESHARE MANAGEMENT University of Central Florida, USA Patti Shock - EVENT MANAGEMENT University of Nevada, Las Vegas, USA Deborah Breiter - EVENT MANAGEMENT University of Central Florida, USA David Stipanuk - FACILITIES MANAGEMENT Cornell University, USA Darren Lee-Ross - HUMAN RESOURCES MANAGEMENT James Cook University, Australia Gill Maxwell - HUMAN RESOURCES MANAGEMENT Caledonian Glasgow University, UK Dimitrios Buhalis - INFORMATION TECHNOLOGY University of Surrey, UK Allan Stutts - LODGING MANAGEMENT American Intercontinental University of Houston, USA Linda Shea - MARKETING University of Massachusetts, USA Dennis Reynolds - RESTAURANTS & FOODSERVICE MANAGEMENT Washington State University, USA Arie Reichel - STRATEGIC MANAGEMENT Ben-Gurion University, Israel

This is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and
Faculty and practitioners, and it would be highly valuable for undergraduates learning the basic covers: accounting, customer service, concepts and terminology of the field."

distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing. Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and application. " This work should be useful as a desk reference for operations management The Encyclopedia of Operations Management - Arthur V. Hill - 2012

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**Encyclopedia of Human Resource Management** - Adrian Wilkinson - 2016-01-29

The Encyclopedia of Human Resource Management is an authoritative and comprehensive reference resource with almost 400 entries on core HR areas and key concepts. From age discrimination, to zero hours contracts, each entry reflects the views of an expert and authoritative author. The terms included vary from singular concepts such as performance appraisal and industrial conflict, to organisational behaviour terms including organisational culture and commitment; and broader management terms such a resourcing and management development. Each entry provides a list of references and further reading to enable the reader to gain a deeper awareness
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Human resource management is a vital function of any organization, at the nexus of business practice, psychology, and law. This one-of-a-kind and all-in-one print and online encyclopedia offers access to information on all manner of topics and issues related to the "people" side of business. Volume 2 features hundreds of model employment forms; any item from Volume 1 that has forms associated with it will have forms
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Encyclopedia of Environmental Management, Four Volume Set - Sven Erik Jørgensen - 2012-12-13
Winner of an Outstanding Academic Title Award from CHOICE Magazine Encyclopedia of Environmental Management gives a comprehensive overview of environmental problems, their sources, their assessment, and their solutions. Through in-depth entries and a topical table of contents, readers will quickly find answers to questions about specific pollution and management issues. Edited by the esteemed Sven Erik Jørgensen and an advisory board of renowned specialists, this four-volume set shares insights from more than 500 contributors—all experts in their fields. The encyclopedia provides basic knowledge for an integrated and ecologically sound management system. Nearly 400 alphabetical entries cover everything from air, soil, and water pollution to agriculture, energy, global pollution, toxic substances, and
Taylor & Francis encyclopedia is also available of contents, readers can also search for entries according to the type of problem and the methodology. This allows readers to see the overall picture at a glance and find answers to the core questions: What is the pollution problem, and what are its sources? What is the "big picture," or what background knowledge do we need? How can we diagnose the problem, both qualitatively and quantitatively, using monitoring and ecological models, indicators, and services? How can we solve the problem with environmental technology, ecotechnology, cleaner technology, and environmental legislation? How do we address the problem as part of an integrated management strategy? This accessible encyclopedia examines the entire spectrum of tools available for environmental management. An indispensable resource, it guides environmental managers to find the best possible solutions to the myriad pollution problems they face. Also Available Online This

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**Personal Finance: An Encyclopedia of Modern Money Management** - Barbara
money management. • Supplies accessible, comprehensive financial information that explains complex topics in simple language • Shows the relationship between personal finance and everyday life, from renting an apartment to saving for retirement • Answers a wide variety of personal finance questions • Provides a resource suitable for both personal and scholarly use

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This jargon-free resource explains the who, what, why, and where of contemporary personal finance in simple, easy-to-grasp language, covering the key people, events, terms, tools, policies, and products that make up modern money management.

Encyclopedia of Knowledge Management, Second Edition - Schwartz, David - 2010-07-31
Knowledge Management has evolved into one of the most important streams of management research, affecting organizations of all types at many different levels. The Encyclopedia of Knowledge Management, Second Edition provides a compendium of terms, definitions and explanations of concepts, processes and acronyms addressing the challenges of knowledge management. This two-volume collection covers all aspects of this critical discipline, which range from knowledge identification and representation, to the impact
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**The Organization Executive Course** - L. Ron Hubbard - 1982

**Encyclopedia of Sports Management and Marketing** - Linda E. Swayne - 2011-08-08

This four-volume set introduces, on the management side, principles and procedures of economics, budgeting and finance; leadership; governance; communication; business law and ethics; and human resources practices; all in the sports context. On the marketing side this reference resource explores two broad streams: marketing of sport and of sport-related products (promoting a particular team or selling team- and sport-related merchandise, for example), and using sports as a platform for marketing non-sports products, such as celebrity endorsements of a particular brand of watch or the corporate sponsorship of a tennis tournament. Together, these four volumes offer a comprehensive and authoritative overview of the state of sports management and marketing today, providing an invaluable print or online resource for student researchers.
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Factory and Industrial Management - - 1920

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