Owners Versus Players - James B. Dworkin - 1981
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Owners Vs. Players - William R. Elam - 2003
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To most Americans, baseball is just a sport; but to those who own baseball teams—and those who play on them—our national pastime is much more than a game. In this book, Robert Burk traces the turbulent labor history of American baseball since 1921. His comprehensive, readable account details the many battles between owners and players that irrevocably altered the business of baseball. During what Burk calls baseball’s “paternalistic era,” from 1921 to the early 1960s, the sport’s management rigidly maintained a system of racial segregation, established a network of southern-based farm teams that served as a captive source of cheap replacement labor, and crushed any attempts by players to create collective bargaining institutions. In the 1960s, however, the paternal order crumbled, eroded in part by the civil rights movement and the competition of television. As a consequence, in the “inflationary era” that followed, both players and umpires established effective unions that successfully pressed for higher pay, pensions, and greater occupational mobility—and then fought increasingly bitter struggles to hold on to these hard-won gains.

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Never Just a Game - Robert F. Burk - 2001-03-01
America's national pastime has been marked from its inception by bitter struggles between owners and players over profit, power, and prestige. In this book, the first installment of a highly readable, comprehensive labor history of baseball, Robert Burk d...
researchers spend years on detailed statistical analyses of minute parts of the game, while others wax poetic about its players and plays. Many trace the beginnings of the civil rights movement in part to the Major Leagues’ decision to integrate, and the words and phrases of the game (for example, pinch-hitter and out in left field) have become common in our everyday language. From AARON, HENRY onward, this book covers all of what might be called the cultural aspects of baseball (as opposed to the number-rich statistical information so widely available elsewhere). Biographical sketches of all Hall of Fame players, owners, executives and umpires, as well as many of the sportswriters and broadcasters who have won the Spink and Frick awards, join entries for teams, owners, commissioners and league presidents. Advertising, agents, drafts, illegal substances, minor leagues, oldest players, perfect games, retired uniform numbers, superstitions, tripleheaders, and youngest players are among the thousands of entries herein. Most entries open with a topical quote and conclude with a brief bibliography of sources for further research. The whole work is exhaustively indexed and includes 119 photographs.

The Cultural Encyclopedia of Baseball, 2d ed. - Jonathan Fraser Light - 2016-03-25
More than any other sport, baseball has developed its own niche in America’s culture and psyche. Some researchers spend years on detailed statistical analyses of minute parts of the game, while others wax poetic about its players and plays. Many trace the beginnings of the civil rights movement in part to the Major Leagues’ decision to integrate, and the words and phrases of the game (for example, pinch-hitter and out in left field) have become common in our everyday language. From AARON, HENRY onward, this book covers all of what might be called the cultural aspects of baseball (as opposed to the number-rich statistical information so widely available elsewhere). Biographical sketches of all Hall of Fame players, owners, executives and umpires, as well as many of the sportswriters and broadcasters who have won the Spink and Frick awards, join entries for teams, owners, commissioners and league presidents. Advertising, agents, drafts, illegal substances, minor leagues, oldest players, perfect games, retired uniform numbers, superstitions, tripleheaders, and youngest players are among the thousands of entries herein. Most entries open with a topical quote and conclude with a brief bibliography of sources for further research. The whole work is exhaustively indexed and includes 119 photographs.

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This work explores the early history of professional baseball in the United States, the factors that contributed to the player rebellion of 1890, and the rebellion’s impact on the player-owner relationship. Appendices include a roster of the 1869 Cincinnati Baseball in 1899 - Daniel Merle Pearson - 1993
“National League players planned revolt as the crowds swelled, hoping to take advantage of baseball’s growing popularity. The season became, as one sportswriter said, something approaching a Lobster-Frankenstein nightmare.”—BOOK JACKET.

Baseball in 1899 - Daniel Merle Pearson - 1993
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The Lords of the Realm - John Helyar - 2011-07-27
“The ultimate chronicle of the games behind the game.”—The New York Times Book Review Baseball has always inspired rhapsodic elegies on the glory of man and golden memories of wonderful times. But what you see on the field is only half the game. In this fascinating, colorful chronicle—based on hundreds of interviews and years of research and digging—John Helyar brings to vivid life the extraordinary people and dramatic events that shaped America’s favorite pastime, from the dead-ball days at the turn of the century through the great strike of 1994. Witness zealous Judge Landis banish eight players, including Shoeless Joe Jackson, after the infamous “Black Sox” scandal; the flamboyant A’s owner Charlie Finley wheel and deal his star players, Vida Blue and Rollie Fingers, like a deck of cards; the hysterical bidding war of coveted free agent Catfish Hunter; the chain-smoking romantic, A. Bartlett Giamatti, locking horns with Pete Rose during his gambling days of summer; and much more. Praise for The Lords of the Realm “A must-read for baseball fans . . . reads like a suspense novel.”—Kirkus Reviews
“Refreshingly hard-headed . . . the only book you’ll need to read on the subject.”—Newsday ’Lots of stories . . . well told, amusing . . . edifying.”—The Washington Post

The Game - Jon Pessah - 2015-05-05
The incredible inside story of power, money, and baseball’s last twenty years In the fall of 1992, America’s National Pastime is in crisis and already on the path to the unthinkable: cancelling a World Series for the first time in history. The owners are at war with each other, their decades-long battle with the players has turned America against both sides, and the players’ growing addiction to steroids will threaten the game’s very foundation. It is a tipping point for baseball, a crucial moment in the game’s history that catalyzes a struggle for power by three strong-willed men: Commissioner Bud Selig, Yankees owner George Steinbrenner, and union leader Don Fehr. It’s their uneasy alliance at the end of decades of struggle that pulls the game back from the brink and turns it into a money-making powerhouse that enriches them all. This is the real story of baseball, played out against a tableau of stunning athletic feats, high-stakes public battles, and backroom political deals--brink and turns it into a money-making powerhouse that enriches them all. This is the real story of baseball, played out against a tableau of stunning athletic feats, high-stakes public battles, and backroom political deals--
business. Among the many topics analyzed are the roles of franchise owners, commissioners, and players’ unions in time in history. The owners are at war with each other, their decades-long battle with the players has turned America against both sides, and the players’ growing addiction to tobacco was one of the key reasons. It is a tipping point for baseball, a crucial moment in the game’s history that catalyzes a struggle for power by three strong-willed men: Commissioner Bud Selig, Yankees owner George Steinbrenner, and union leader Don Fehr. It’s their uneasy alliance at the end of decades of struggle that pulls the game back from the brink and turns it into a money-making powerhouse that enriches them all. This is the real story of baseball, played by players, and the most significant problems and proposing solutions. It covers some of Major League Baseball’s greatest players and their effect on the game and its business. The book also examines Major League ballparks and baseball fans, and considers how they are relevant to baseball as a game and a business.

The crack of the bat, the cheering of fans and the agility and athleticism of the players are all characteristics of a way of life that has been transformed by corporate interests, media deals, and the drive for revenue. However, the major players’ strike of 1994 and 1995 brought the game under great scrutiny, revealing a side of baseball that is not admirable, honorable, or enjoyable. Nor is this darker side of “America’s Pastime” a recent development. The majority of problems in today's Major Leagues are a continuation of ills that have plagued organized baseball since its inception. This book examines the business of baseball, addressing its most significant problems and proposing solutions. It covers some of Major League Baseball’s greatest players and their effect on the game and its business. Among the many topics analyzed are the roles of franchise owners, commissioners, and players’ unions in organized baseball. The book also examines Major League ballparks and baseball fans, and considers how they are relevant to baseball as a game and a business.

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The Detroit Tigers - Patrick Joseph Harrigan - 1997-01-01
A vivid portrait of a team, a sport and its far-reaching influence. The Detroit Tigers are a curious reflection of America’s post-war urban society and this book illustrates the inextricable links between this team and its hometown.

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Baseball’s Power Shift - Kristber Swanson - 2016-03-01
From Major League Baseball’s inception in the 1880s through World War II, teams owners enjoyed monopolistic control of the industry. Despite the players’ desire to form a viable union, every attempt to do so failed. The labor consciousness of baseball players lagged behind that of workers in other industries, and the public was largely in the dark about labor practices in baseball. In the mid-1960s, star players Sandy Koufax and Don Drysdale staged a joint holdout for multiyear contracts and much higher salaries. Their holdout quickly drew support from the public; for the first time, owners realized they could ill afford to alienate fans, their primary source of revenue. Baseball’s Power Shift chronicles the growth and development of the union movement in Major League Baseball and the key role of the press and public opinion in the players’ successes and failures in labor-management relations. Swanson focuses on the most turbulent years, 1966 to 1981, which saw the birth of the Major League Baseball Players Association as well as three strikes, two lockouts, Curt Flood’s challenge to the reserve clause in the Supreme Court, and the emergence of full free agency. To defeat the owners, the players’ union needed support from the press, and perhaps more importantly, the public. With the public on their side, the players ushered in a new era of professional sports: when salaries skyrocketed, the players used the power they had gained to demand better ballparks and stadium facilities. The owners, in turn, were forced to make concessions in order to keep their teams competitive. While the owners’ strategy worked, the players’ union forced them to play their cards carefully in order to maintain their newfound power. As a result, the players’ union was able to negotiate better deals for their players, and the owners were forced to pay them more in order to keep their teams competitive. The book also includes the history of baseball in the United States, from its early days as a pastime to its current status as a major league sport. It provides an excellent overview of the sport’s history and development, from the arrival of African American players to the current era of international players. The book concludes with a look at the future of baseball, including potential changes in the game and its business model.

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The Age of Ruth and Landis - David George Swanson - 2018
As the 1919 World Series scandal simmered throughout the 1920 season, tight pennant races drove attendance to new peaks and presaged a decade of general prosperity for baseball. Babe Ruth shattered his own home-run record and, buoyed by a booming economy, professional sports enjoyed what sportswriters termed a “Golden Age of Sports.” Throughout the tumultuous 1920s, Major League Baseball remained a mixture of competition and cooperation. Teams could improve by player trades, buying Minor League stars, or signing untried youths. Players and owners had their usual contentious relationship, with owners maintaining considerable control over their players. Owners adjusted the game so that the 1920s witnessed a surge in slugging and a diminution in base stealing, and they provided a better ballpark experience by both improving their stadiums and minimizing disruptions by rowdy fans. However, they hesitated to adapt to new technologies such as radio, electrical lighting, and air travel. The Major Leagues remained an enclave for white people, while African Americans toiled in the newly established Negro Leagues, where salaries and profits were skimpy. By analyzing the economic and financial aspects of Major League Baseball, The Age of Ruth and Landis shows how baseball during the 1920s experienced both strife and prosperity, innovation and conservatism. With figures such as the incomparable Babe Ruth, Kenesaw Mountain Landis, Rogers Hornsby, Ty Cobb, Walter Johnson, Tris Speaker, and Eddie Collins, the decade featured an exciting brand of livelier baseball, new stadiums, and overall stability.

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The business dealings of their favorite team as they do about wins and losses. Swanson shows how fans and the media became key players in baseball’s labor wars and paved the way for the explosive growth in the American sports economy.

**Moneyball (Movie Tie-in Edition) (Movie Tie-in Editions)** - Michael Lewis - 2011-08-22

This first-ever volume focusing on sports pulp fiction devoted to America’s two most popular pastimes of the 1935-1957 era--baseball and football--provides extensive detail on authors, along with examination of key plots, themes, trends and categories. Commentary relates the works to real-life baseball and football of the period. The history of the genre is traced, beginning with the debut of Dime Sport (later renamed Dime Sports), the first magazine from a major publisher to provide competition for Street & Smith’s long-established Sport Story Magazine. Complementing the text is a complete catalog of fiction from the six major publishers who competed with S&S, also noting the cover themes for 1,054 issues.

**Baseball and Football Pulp Fiction** - Michelle Nolan - 2020-07-16

This first-ever volume focusing on sports pulp fiction devoted to America’s two most popular pastimes of the 1935-1957 era--baseball and football--provides extensive detail on authors, along with examination of key plots, themes, trends and categories. Commentary relates the works to real-life baseball and football of the period. The history of the genre is traced, beginning with the debut of Dime Sport (later renamed Dime Sports), the first magazine from a major publisher to provide competition for Street & Smith’s long-established Sport Story Magazine. Complementing the text is a complete catalog of fiction from the six major publishers who competed with S&S, also noting the cover themes for 1,054 issues.

**Baseball’s Power Shift** - Krister Swanson - 2016-03

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**A Brand New Ballgame** - G. Scott Thomas - 2021-11-11

America grew rapidly after World War II, and the national pastime followed suit. Baseball dramatically changed from a 19th century pastoral relic to a continental modern sport. Six Major League clubs relocated to new cities, capped by the coast-to-coast moves of the Brooklyn Dodgers and New York Giants. Four expansion teams were created at this time, and the salary wars emerged. The book chronicles these developments and provides a vivid account of the players forming a union--higher salaries materialized. This book tells the story of baseball’s metamorphosis 1945-1962, driven by larger-than-life personalities like the bombastic Larry MacPhail, the shrewd Branch Rickey, the kindly Connie Mack, the quick-witted Bill Veeck and the wily Walter O’Malley--Hall of Famers and others.

The upheaval they sparked--and sometimes failed to control--would broaden the sport’s appeal, setting the stage for tremendous growth in the half-century to come.

**Diams Are Forever** - Paul Sommers - 2010-12-01

As every American knows, our nation’s favorite pastime is also big business. The last fifteen years have been exceptionally good to the business of baseball--with the growth in fan attendance, the spread of cable television, the burgeoning interest in cards and other baseball memorabilia, the historical appreciation of franchise values, the emergence of a powerful players’ union, and average salaries that are almost twenty times their pre-1976 levels. Yet at this time of prosperity, major economic issues trouble the sport: the threat of franchise relocation, the continual flash points in collective bargaining, the growing commercialization of the game, the club owners’ collusive response to free agency, lingering concerns of race discrimination, and the arguably tenuous link between player salary and performance. This fascinating book examines these and other major issues and assesses their probable impact on the business of baseball. Contributors begin by examining the effect of the reserve clause on competitive league balance. They then investigate whether prior experience with the salary arbitration process affects player demands in subsequent settlements and compare salary differences between ineligible and arbitration-eligible players. They consider the role of the baseball fan as contributor to team winning, as season ticket purchase, and as card-collecting hobbyist. Diamonds Are Forever also looks at the link between player pay and performance. The authors question whether such high salaries are actually earned by players or are instead awarded by owners eager to have “the winning team.” They also discuss the growth in unequal distribution of salaries among players. In the last section, the authors look at racial discrimination in baseball and the influence of a team’s racial composition on salaries. From Babe Ruth to Nolan Ryan, Doubleday to Skydome, baseball cards to Homer Hankies, the nation has been enthralled for decades with the business of baseball. Although the authors look to the future and consider changes that might occur in this profitable pastime, they assure that diamonds are forever.
The New Bill James Historical Baseball Abstract - Bill James - 2010-05-11

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Baseball Economics - John Fizel - 1996
A collection reviewing the current economic nature of the baseball industry reflecting the dramatic changes occurring during the last several years.

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The Business of Sports - Mark Conrad - 2017-02-17
The Business of Sports provides a comprehensive foundation of the economic, organizational, legal and political components of the sports industry. Geared for journalism, communication and business students, but also an excellent resource for those working in sports, this text introduces readers to the ever-increasing complexity of an industry that is in constant flux. Now in its third edition, the volume continues to offer a wealth of statistics and case studies, up to date with the newest developments in sports business and focused on cutting-edge issues and topics, including the many changes in international sports and the role of analytics in decision-making and tax rules that have a major effect on athletes and teams.

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Sports Ethics in America - Donald G. Jones - 1992-01-01
Jones provides a comprehensive, multidisciplinary bibliography on sport ethics with some 2,800 entries, including both scholarly work and works written by journalists. The volume includes five major sections: (1) General Works and Philosophy, (2) The Team, Players, and Coaches, (3) The Game, Competition, and Contestants, (4) Sport and Society, and (5) Reference Works. Each entry includes a brief listing of subjects covered in the work. The volume also includes a full subject index and an author index.

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The New Bill James Historical Baseball Abstract - Bill James - 2010-05-11
When Bill James published his original Historical Baseball Abstract in 1985, he produced an immediate classic, hailed by the Chicago Tribune as the "holy book of baseball." Now, baseball's beloved "Sultan of Stats" (The Boston Globe) is back with a fully revised and updated edition for the new millennium. Like the original, The New Bill James Historical Baseball Abstract is really several books in one. The Game provides a century's worth of American baseball history, told one decade at a time, with energetic facts and figures about How, Where, and by Whom the game was played. In The Players, you'll find listings of the top 100 players at each position in the major leagues, along with James's signature stats-based ratings method called "Win Shares," a way of quantifying individual performance and calculating the offensive and defensive contributions of catchers, pitchers, infielders, and outfielders. And there's more: the Reference section covers Win Shares for each season and each player, and even offers a Win Share team comparison. A must-have for baseball fans and historians alike, The New Bill James Historical Baseball Abstract is as essential, entertaining, and enlightening as the sport itself.

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The Propaganda Model Today - Joan Pedro-Carañana - 2018-10-25
While the individual elements of the propaganda system (or filters) identified by the Propaganda Model (PM) - ownership, advertising, sources, flak and anti-communism - have previously been the focus of much scholarly attention, their systematisation in a model, empirical corroboration and historicisation have made the PM a useful tool for media analysis across cultural and geographical boundaries. Despite the wealth of scholarly research Herman and Chomsky's work has set into motion over the past decades, the PM has been subjected to marginalisation, poorly informed critiques and misrepresentations. Interestingly, while the PM enables researchers to form discerning predictions as regards corporate media performance, Herman and Chomsky had further predicted that the PM itself would meet with such marginalisation and contempt. In current theoretical and empirical studies of mass media performance, uses of the PM continue, nonetheless, to yield important insights into the workings of political and economic power in society, due in large measure to the model's considerable explanatory power.

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Making It in the Minors - Arthur P. Solomon - 2012-11-02
There are many sports-related books about what happens on the playing field, but few are written about the equally interesting stories of what happens on the business side. Why acquire a professional sports team? What goes into the branding, marketing and entertainment that make some teams successful, and others not? What are the challenges that managers and staff face? Are there valuable lessons from the major and minor leagues for university, high school and other amateur sports programs? How do sports teams generate a profit? While the examples are drawn from the business of baseball, the lessons are applicable to other sports and many retail businesses.

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The Court-imposed Major League Baseball Antitrust Exemption - United States - 1996

Baseball - Benjamin G. Rader - 2002
A history of baseball in America provides in a second edition the author's commentary on the sport in the 1990s, from the influence of Latino players and the building of retroparks to the race for new home-run records. Simultaneous.

27 Men Out - Michael Coffey - 2004
These are the behind-the-scenes stories of baseball's perfect games--who threw them, how they happened, and what made them possible. Acclaimed author Michael Coffey fuses the enthusiasm of a lifelong baseball fanatic, the lyricism of a fine poet, and the acumen of a historian to bring these rare episodes to thrilling life on the page.

A Whole New Game - John P. Rossi - 1999-04-01
Bismarck once said that God looked after drunkards, children and the U.S. of A. Some say that baseball should be added to the list. It must have been divine intervention that led the sport through a series of transformative challenges from the end of World War II to the game's first expansion in 1961. During this period baseball was forced to make a number of painful choices. From 1949 to 1954, attendance dropped more than 30 percent, as once loyal fans turned to other activities, started going to see more football, and began watching television. Also, the sport had to wrestle with racial integration, franchise shifts and unionization while trying to keep a firm hold on the minds and emotions of the public. This work chronicles how baseball, with imagination and some foresight, survived postwar challenges. Some of the solutions came about intelligently, some clumsily, but by 1960 baseball was a stronger, healthier and better balanced institution than ever before.

Run to Glory and Profits - David George Surdam - 2013-10
"Tells the economic story of how in one decade the NFL transformed from having a modest following in the Northeast to surpassing baseball as this country's most popular sport"--Dust jacket flap.